

# National Auctioneers Foundation Newsletter

NAF Fundraising Update

May 2009

## Media Donors

Southeast Real Estate Business  
Wall Street Journal  
Tampa Bay Business Journal  
Propertyline.com  
Loopnet.com  
Satellite Prolink, Inc.  
Rock & Dirt  
Capital Press  
Industrial Market Place  
Boats & Harbors  
Punch Press or Ag Ads  
Construction Equipment Guide-  
Northeast Edition  
Top Bid  
The Trucker's Choice  
Arkansas Democrat-Gazette  
Anderson Independent Mail  
Reppert School of Auctioneering  
The Land Report  
LandsofAmerica.com  
New York Observer  
Lancaster Farming  
Antique Week  
New York Press Service  
Cabin Life Magazine  
Miller Advertising  
AuctionService.com  
Tofino Auctions  
Collector's Journal  
Western Livestock Journal  
Auctioneer  
Daily Business Review  
The Washington Post  
USA Today  
Mail Processing Associates  
Propertyauction.com

## Media Solicitors

Julie Carter  
Marvin Henderson  
Chris Pracht

## May Incentive Award Winner!

### Jennifer Mensler

Congratulations Jennifer for securing advertising and media donations with a combined retail value in excess of \$11,500! For her efforts, Jennifer has won a \$100 NAF Voucher good toward any NAA product or service.

**Submit your media donations now to be eligible for the May incentive award.**

## Deadlines...You Gotta Love 'em!

The 60th International Auctioneers Conference and Show is just around the corner and your NAA and NAF staff are beginning the final stages of preparation. As with any large scale event, advance preparation is key to a successful outcome.

You can help us complete as many advance preparations as possible and minimize the last minute crush by heeding all published deadlines...including NAF's fundraising auction item donation **deadline of May 29th**. This deadline includes donations for:

- **IRC/NAF Media Auction** - Types of donations needed include media, marketing and promotional products and services to be sold during the International Ringman Competition.
- **"Parade of States"** - Each state association is asked to donate a premium item or a unique experience package to be sold by a state representative to kick off the "Fun" Auction immediately following the IRC.
- **NAF "Fun" Auction** - Individuals, both expert and novice are encouraged to showcase their skills by donating an item and selling it to the live audience.

The auction item donation **deadline (May 29th)** is fast approaching and your help is urgently needed to ensure the success of NAF's Conference and Show fundraising efforts.

Meeting this **deadline (May 29th)** will ensure that your donation is included in the auction catalog. It will also allow you to cross one more item off your to do list and enable you to relax and enjoy your Memorial Day weekend!

Dennis Kruse  
Barbara Bonnette  
Jennifer Mensler

Roger Devine  
Scott Shuman  
Benny Fisher

---

## Deadline

**May 29th** is the deadline for the next monthly incentive award, a \$100 voucher.

Please forward the completed donation forms as you receive them to: IRC/NAF Benefit Auction, 8880 Ballentine, Overland Park, KS 66214 or send by fax to:  
(913) 894-5281

To be included in the auction catalog the donations must be received by HQ by  
**May 29, 2009.**

---

## Media Solicitation Materials

[Sample Letter to Media Vendors](#)

[Media Donation Form](#)

## NAF "Fun" Auction Donation Forms

[Parade of States Donation Form](#)

[FUN Auction Donation Form](#)

---

## Questions?

Contact

## The Results Are In

It's official, for the fourth year in a row, NAF exceeded it's annual year-end appeal fundraising goal! NAF is proud to honor the following members for their generous support.

### 2008 Annual Giving Society

#### Founder

J.J. Dower, CAI, AARE  
Louis B. Fisher, Jr., CAI  
Marvin Henderson  
John Roebuck  
R. Bracky Rogers, CAI, CES  
Thomas W. Rowell, CAI  
Kip Toner, BAS

#### Leader

William L. Head, CAI, AARE, BAS, CES

#### Cornerstone Club

Chuck Bohn, CAI, GPPA  
Barbara Bonnette, CAI, AARE, GPPA  
Richard Cobb, CAI, AARE, CES  
Kurt Kiefer  
Harvey C. Lambright, CAI, AARE, CES, MPPA  
Jack R. Nitz, CAI  
Wylie Rittenhouse, CAI  
Joe Tarpley, CAI  
Randy A. Wells, CAI, AARE, BAS, CES, GPPA

#### Benefactor

Paul C. Behr, CAI  
Daniel M. Billig, CAI  
Kent Corbett  
Bill Downs  
Robert A. Doyle, CAI, CES  
Terry Dunning, CAI, GPPA-M  
Tim Foley, CAI, AARE, CES  
Vernell Johnson  
Christie King, CAI, AARE, BAS  
Craig King, CAI, AARE  
Dennis K. Kruse, CAI  
William B. Kurtz, CAI  
Pete E. Richardson  
B. Mark Rogers, CAI, AARE  
Mark Shear, CAI, AARE, CES, GPPA-M  
Doug Stovesand  
Ron Tosch  
Thomas L. Williams, CAI  
Joel Wilson, AARE  
Western Sales Mgmt.

#### Partner

M. Thomas Augustus, CES  
H. John Kramer  
Monte W. Lowderman  
Fred McFarland, CAI, AARE

Carol Jorgenson  
NAF Executive Director  
913-541-8084 ext. 17

Garth Semple, CAI

**Friend**

Raymond Bauman CAI, CES  
Dean Gearhart, GPPA  
Lennie E. Milano, CAI, AARE  
Russ Kiko Assoc. Inc.

Thanks to all those who made a gift to the National Auctioneers Foundation. Remember, it's never too early or too late to make an annual gift; and all gifts are tax deductible to the fullest extent of the law.

**The National Auctioneers Foundation**

Supports and perpetuates the auction method of marketing  
by funding research, education and public relations.